



WESTERN UNITED CUP

A unique opportunity to partner with the largest women and girls' tournament in Victoria

About WU CUP

The Western United Cup is back for its 3rd instalment this October (4/10 – 6/10) at the Ballarat Regional Soccer Facility.

The all women and girls' multi-day tournament has become a staple of the September school holidays with growth year on year.

The 2022 saw 31 teams register, followed by 48 in 2023 which included the first interstate team. In 2024 we expect this number to continue rising and by early August we already sit at 57 teams, including interstate and a NZ team.



Partnership Package

\$4,000 Plus GST

- Company logo on Western United Cup website and app
- Company logo on Western United Cup media backdrop
- Naming rights to one of the pitches during the tournament which can include signage supplied you
- On-site activation area throughout the tournament
- Opportunity to present medals and trophy to 1 winning team (age group presented by your business)
- Promotional items available to teams upon entry and discounts for WU Cup teams
- 1 Free Team Registration



Thank you.

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