CAMBRIDGE CUP

PRIVACY POLICY

24-26th October 2026

John Kerkhof Park, Cambridge NZ

PRIVACY POLICY

Sports Group Melbourne

1. We respect your privacy

(a) Sports Group Melbourne respects your right to privacy and is committed to safeguarding the privacy of our customers and website visitors. We adhere to the Australian Privacy Principles contained in the Privacy Act 1988 (Cth). This policy sets out how we collect and treat your personal information.

(b) "Personal information" is information we hold which is identifiable as being about you.

2. Collection of personal information

(a) Sports Group Melbourne will, from time to time, receive and store personal information you enter on behalf of yourself or your child, onto our website, provided to us directly or given to us in other forms.

(b) You may provide basic information such as your name, your childs name, phone number, address and email address to enable us to send information, provide updates and process your product or service order. We may collect additional information at other times, including but not limited to, when you provide feedback, when you provide information about your personal or business affairs, change your content or email preference, respond to surveys and/or promotions, provide financial or credit card information, or communicate with our customer support.

(c) Additionally, we may also collect any other information you provide while interacting with us.

3. How we collect your personal information

(a) Sports Group Melbourne collects personal information from you/your child in a variety of ways, including when you interact with us electronically or in person, when you access our website and when we provide our services to you/your child. We may receive personal information from third parties. If we do, we will protect it as set out in this Privacy Policy.

4. Use of your and your child's personal information

(a) Sports Group Melbourne may use personal information collected from you to provide you with information, updates and our services. We may also make you aware of new and additional products, services and opportunities available to you. We may use your personal information to improve our products and services and better understand your needs.

(b) Sports Group Melbourne may contact you by a variety of measures including, but not limited to telephone, email or sms.

5. Disclosure of your personal information

(a) We may disclose your/your child's personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes set out in this Policy. Personal information is only supplied to a third party when it is required for the delivery of our services.

(b) We may from time to time need to disclose personal information to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request.

(c) We may disclose your/your child's personal information to our principal partner in order to provide you with an exclusive offer. You will have the option to opt out during the Player Registration process or by emailing info@sgm.nz if you have already completed the registration process.

(d) We may also use your/your child's personal information to protect the copyright, trademarks, legal rights, property or safety of Sports Group Melbourne, its customers or third parties.

(e) Information that we collect may from time to time be stored, processed in or transferred between parties located in countries outside of Australia. These may include, but are not limited to, our software provider, Invite AS (supplier of Cup Manager Tournament Management Software) located in Malmo, Sweden.

(f) If there is a change of control in our business or a sale or transfer of business assets, we reserve the right to transfer to the extent permissible at law our user databases, together with any personal information and non-personal information contained in those databases. This information may be disclosed to a potential purchaser under an agreement to maintain confidentiality. We would seek to only disclose information in good faith and where required by any of the above circumstances.