



**2023**

**SYDNEY  
FUTSAL CUP**





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# WHY FUTSAL



*Improves players  
decision making skills*

*It develops the  
confidence in players  
to go 1v1 against their  
opponent*

*Provides players  
with more  
touches  
on the ball*

*It improves  
reaction time*

*The heavier ball  
increases the  
power of players*

*It allows players to be  
creative in getting  
around their  
opposition*



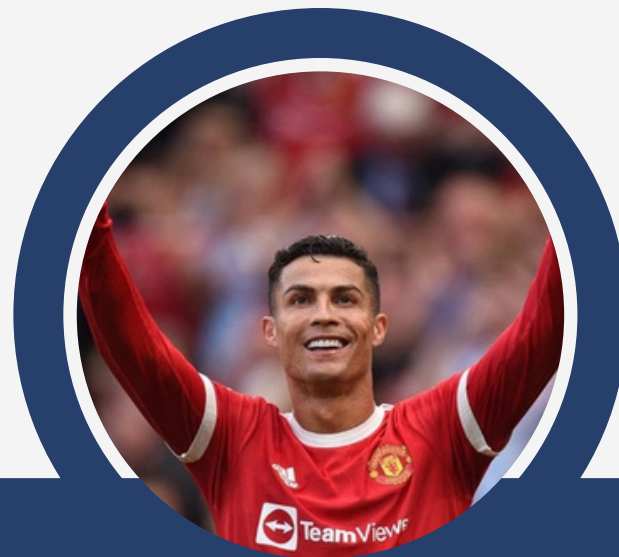
# WHY FUTSAL



## Ronaldinho

"Futsal is an extremely important way for kids to develop their skills and understanding of the game.

My touch and my dribbling have come from playing Futsal"

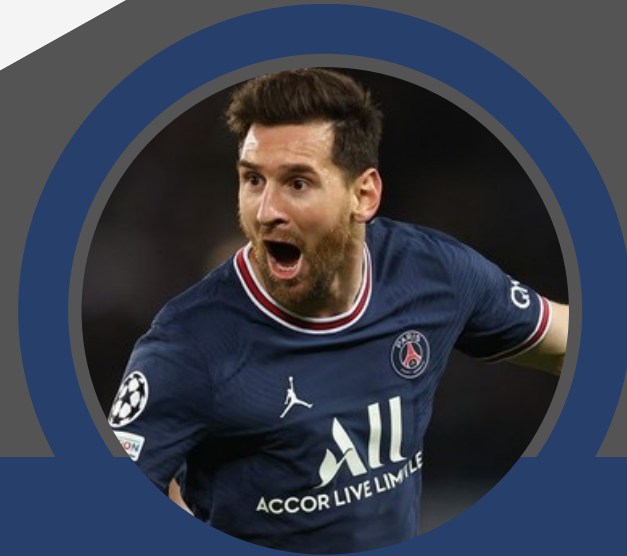


## CR7

"During my childhood in Portugal, all we played was Futsal.

The small playing area helped me improve my close control, and whenever I played Futsal I felt free.

If it wasn't for Futsal, I wouldn't be the player I am today"



## Messi

"As a little boy in Argentina, I played Futsal on the streets and for my club.

It was tremendous fun, and it really helped me become who I am today"





# THE CUP







# **NATIONAL EXPERIENCE**



- Major tournament including Academies & Clubs in SYD
- Opportunity for more children and youth to play at a National & High level every year





# DEVELOPING THE GAME



## A tournament that:

- Boosts the passion for the game
- Grows futsal in Australia
- Increases the quality of Aussie football



2023 | 3rd EDITION

2019 First Edition  
2022 Second Edition



4 DAY TOURNAMENT

**Mon 25th to Thu 28th  
of SEPTEMBER 2023  
(school holiday)**

### AGE GROUPS

Mixed boys & girls:  
U8's to U12's

### AUDIENCE

40 teams  
400 Players  
+ Families

### STATES

NSW, ACT, VIC  
QLD, WA

Registration cost: AUS \$1.200 (per team – 10 players max)





### DJ + MC

DJ bringing even more life to this big futsal party



### Freestyle

Contests to keep the ball rolling even during the breaks



### MVPs

Special prizes for the TOP performance players



### Interviews

Cameraman and reporter interviewing Players, Coaches and supporters



### Action Shots

Photographer capturing all the great moments



### Ceremony

Awards Ceremony with trophies and medals to honor all achievements





# STRUCTURE



- 8 teams per age group
- Round Robin (7 games per squad)
- Top 4 make it to the Cup Division
- Bottom 4 make it to the Plate Division

## Number of games

- Days 1, 2 and 3 = 2 or 3 games per squad
- Day 4 = 1 game from group stage plus
- Semis and Final (with trophy & medals)
- TOTAL GAMES: 170





# ***SPREADING THE WORD***

**We know that other than participating,  
people want to share their experience with the family and friends**

Sydney Futsal Cup has a dedicated communications platform that will allow participants to share all their big moments

## **Social Media**

Facebook  
Instagram

## **Live Games**

Live streaming  
of selected  
games

## **Website**

Dedicated  
Website



# VENUE



- Menai Indoors Sports Centre Sydney, NSW
- 4 courts
- First aid trained staff
- Security team
- Referees team
- Free parking
- Cantine





# REVIEWS



**KARLO**  
**Sydney United FC - NSW**

"The competition is very professional, plenty of games and enough rest time in between. Played in it in 2019 and was even stronger in 2022.

Organizers were great to deal with throughout the whole tournament.

Thanks for giving the kids an opportunity to play and express their passion and skills.

I look forward to coming back next year"



**NOMES**  
**Freelance Futsal - VIC**

"Sydney Futsal Cup turned out to be the very best run tournament I have been privileged to be apart of in this country ever.

Everything from the Atmosphere, the Tournament Staff, the Facility, the organisation, punctuality, the Sponsor, the on-site Food, the Referees and of course the Closing Ceremony - Just Wow!!!

Oh I almost forgot the trophies, nothing was shortcut there either, they were first class, just like the rest of the event.

I can't wait to do it all again"



**THIRONE**  
**Gold Coast Force - QLD**

It's always good to play in competitions in other states, you get to play against different teams and travelling with the team is always fun.

Our players loved it and we are definitely coming back next year!





# REASONS TO PARTICIPATE



"Football is the favourite sport of young Australians" \*Football Australia

"Football is Australia's most played sport with more than 1M participants" \*The World Game

When you join Sydney Futsal Cup, you are:

- Supporting the growth of futsal and football in Australia
- Supporting the well being of your Community Keeping children and young people active and healthy





# REASONS TO PARTICIPATE



Major Futsal tournament including academies & clubs, ever organised in Sydney

High-level of organization. More than a well-executed futsal tournament, this is a great experience for all involved

Great opportunity for Premier League teams to prepare for the Futsal season

Tournament organized during September holiday break, allowing players and families to visit and explore Sydney





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